

fundswEB



INSCAPE
— Design studio —

Inscape Design Studio

www.inscapedesignstudio.com

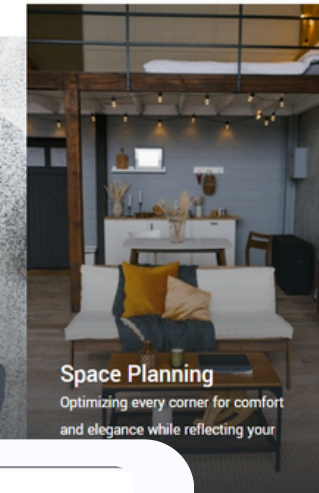


HOME ABOUT US SE

Design Services We Offer

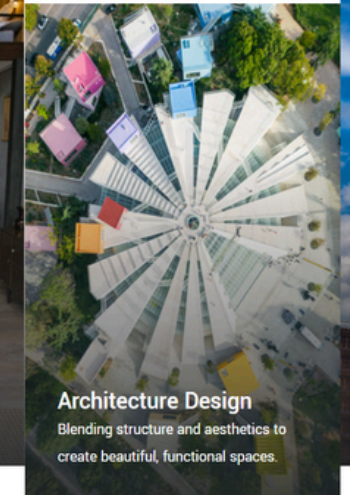


3D Floor Plans
Functional and aesthetic



Space Planning

Optimizing every corner for comfort and elegance while reflecting your



Architecture Design

Blending structure and aesthetics to create beautiful, functional spaces.



Construction & Renovation

End-to-end construction and renovation services with a focus on quality and design.



WHY WE ARE DIFFERENT

We Combine Creativity And Function To Add Value To Every Space.

Our approach to interior design is thoughtful and client-focused. **We pay attention to detail**, ensuring that each design decision enhances both aesthetics and usability. From concept to completion, we deliver interiors that are beautiful, practical, and unique.

DESIGN PHILOSOPHY

We believe that great design balances form and function. Every project is tailored to your style while optimizing comfort and efficiency.

- Creative solutions that reflect your personality.
- Functional layouts for modern living.
- Attention to detail in every corner of your home.

1. ABOUT US

01 Company Overview

Inscape Design Studio is an interior design firm delivering customized residential and commercial design solutions.

02 Establishment & Growth

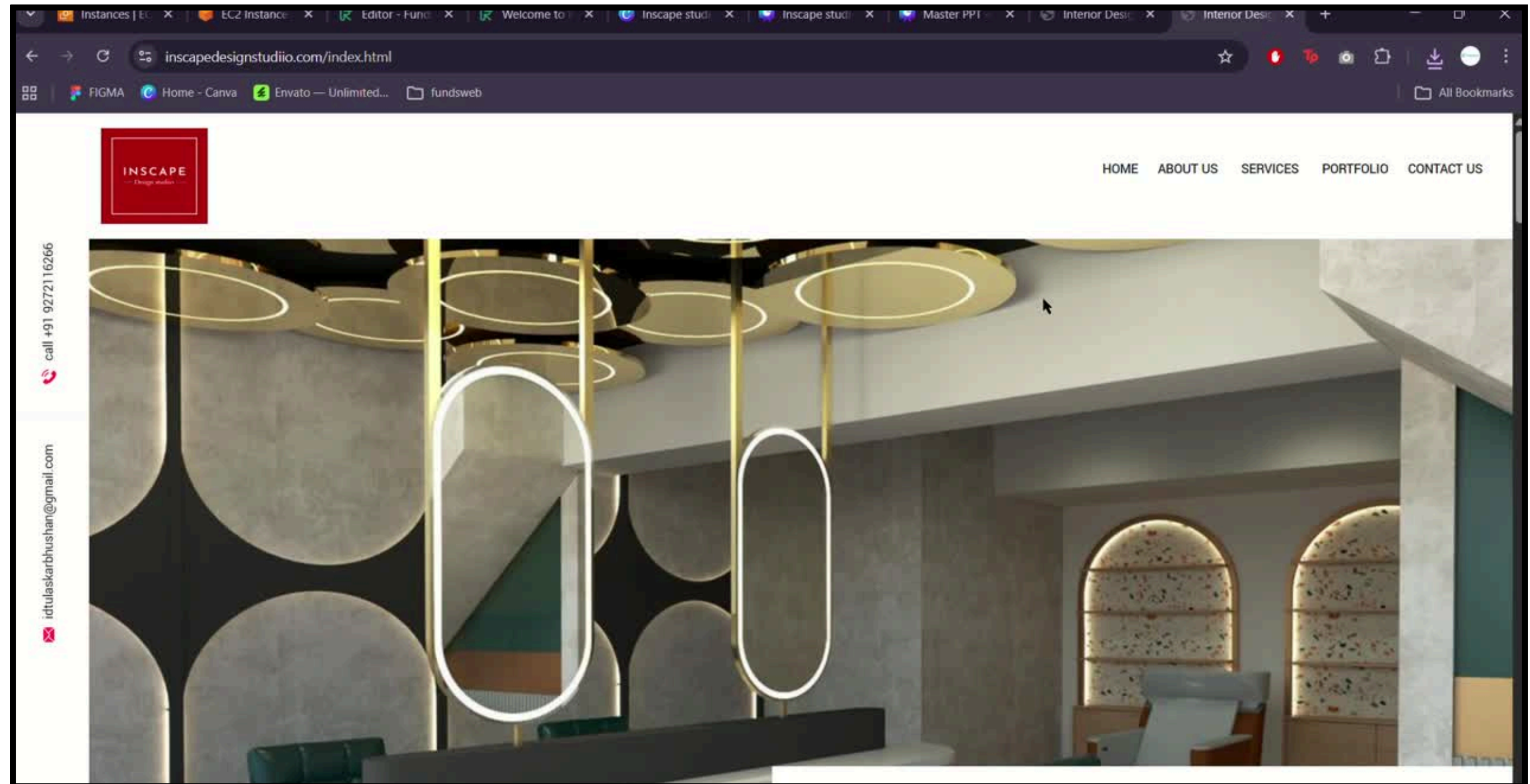
Founded with the vision of creating visually appealing and practical living environments. Aims to blend creativity, innovation, and client-centric.

03 Location Presence

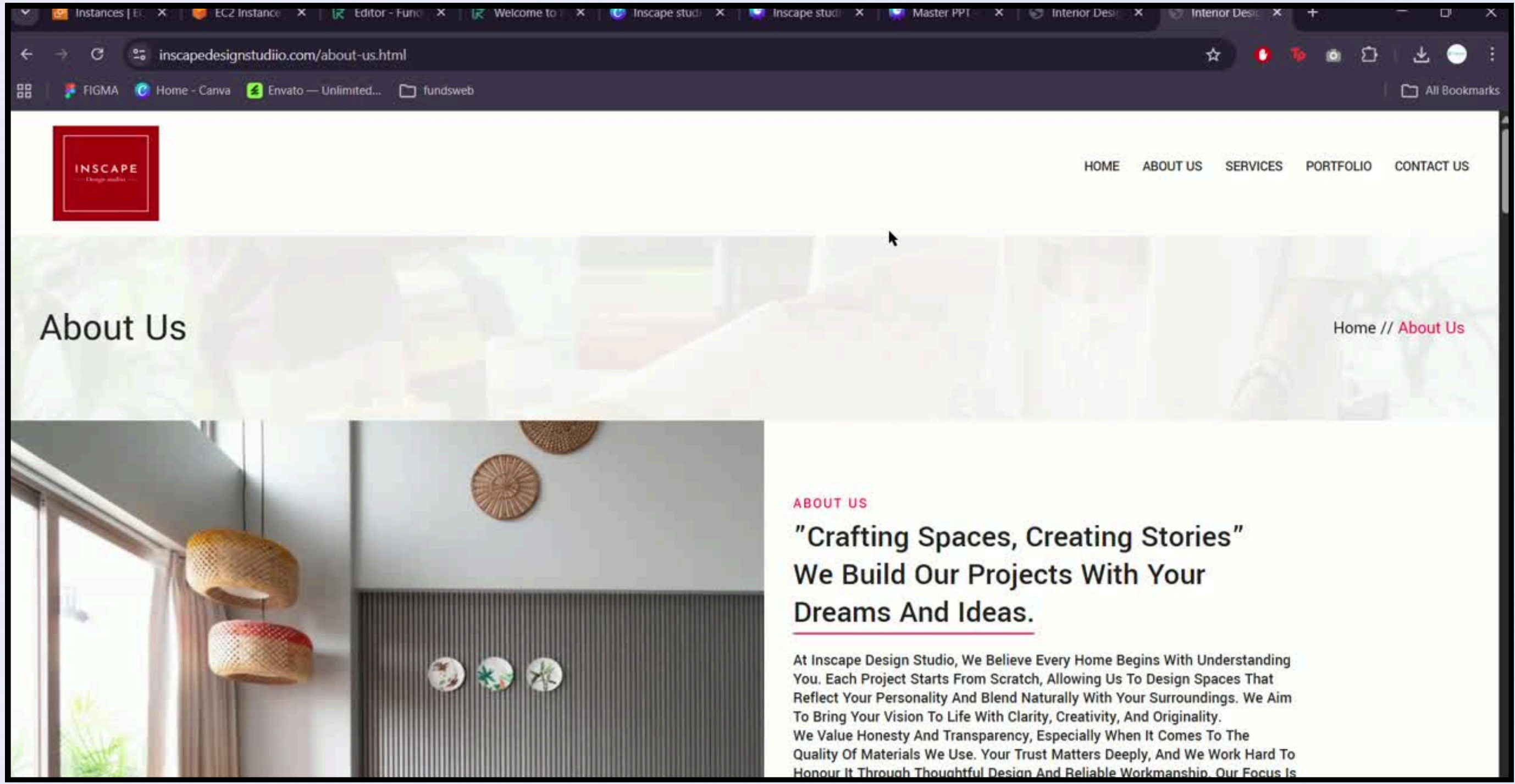
Primarily operates in urban markets with active real estate and interior demand. Serves clients across residential homes, offices, and commercial spaces.

04 Core Offerings

Provides interior design consultation, space planning, and execution services. Specializes in customized designs, modular setups, and turnkey projects.



2. PROBLEM STATEMENT



01 Weak Digital Branding
The studio lacked a premium online presence to showcase design capabilities. This reduced trust and impact among high-value clients.

02 Portfolio Visibility Issues
Projects and designs were not structured or presented effectively online. Potential clients could not fully understand the quality of work.

03 Limited Lead Generation Channels
Dependency on referrals and offline networks for business growth. No scalable digital system to attract new clients.

04 Lack of Client Engagement System
No proper funnel to capture, nurture, and convert potential clients. Leads were not systematically tracked or managed.

3. SOLUTION

01 Premium Portfolio Website Development

Created a visually rich and modern website to showcase design projects. Focused on aesthetics, layout, and storytelling of each project.

02 Structured Project Showcase System

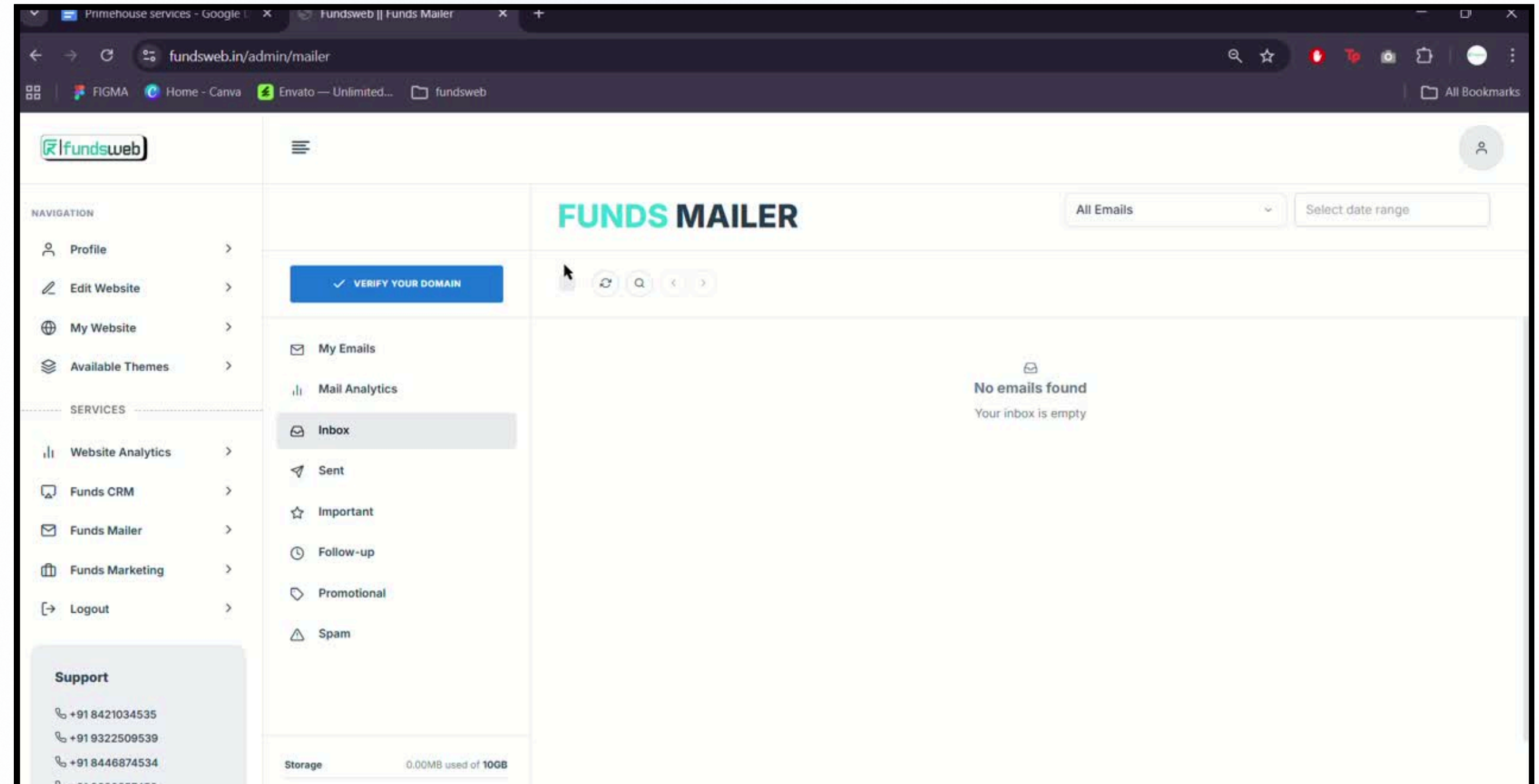
Organized portfolio into categories with detailed project insights. Improved clarity and user engagement for potential clients.

03 Lead Capture & Inquiry System

Integrated inquiry forms and contact touchpoints across the website. Enabled smooth lead generation and client communication.

04 Branding & User Experience Enhancement

Designed a clean, minimal, and premium UI aligned with interior aesthetics. Built strong brand perception and client trust.



4. TECHNOLOGY STACK



01 Frontend Technologies

HTML, CSS, JavaScript for responsive UI and structured layouts.

Ensured fast loading speed and mobile-friendly user experience.

02 Backend Technologies

Node.js / PHP-based backend for handling data, APIs, and business logic.

Enabled scalable and efficient processing of user and lead data.

03 Database & Hosting

MySQL / PostgreSQL database for storing property and user data.

Hosted on cloud servers (AWS / VPS) ensuring reliability and uptime.

04 APIs & Third-Party Integrations

Integrated Google Analytics, Meta Ads tracking, and lead capture APIs.

Used third-party tools for marketing automation and communication.

5. GROWTH & IMPACT

01 Brand Positioning Upgrade

Shifted from a basic presence to a premium design brand online.
Improved perception among high-ticket clients.

02 Increased Lead Generation

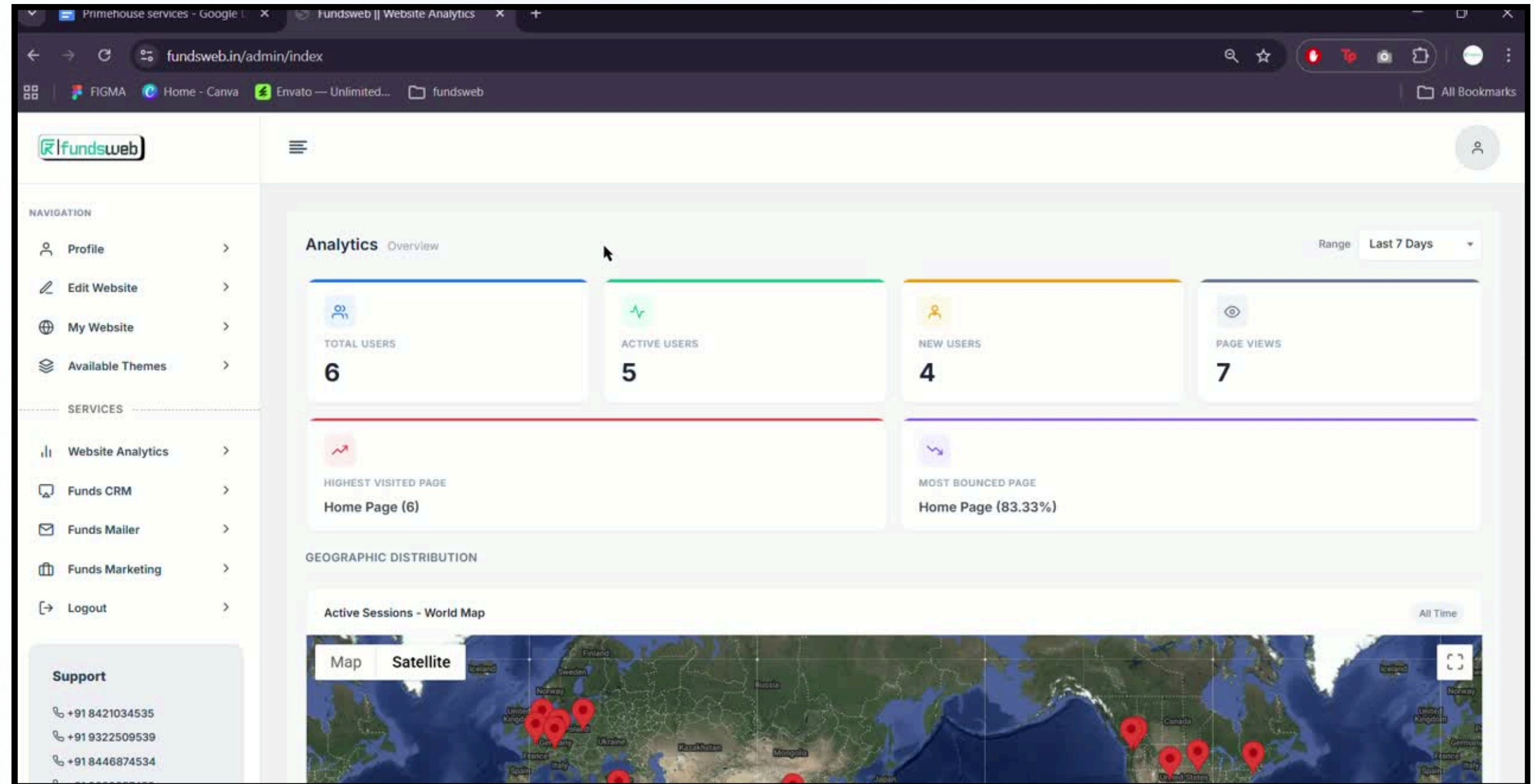
Website-based inquiries expanded client acquisition channels.
Reduced dependency on referrals.

03 Higher Client Engagement

Visual storytelling improved user time spent and interaction.
Clients better understand design quality before contacting.

04 Business Scalability

Digital platform enabled expansion into new markets and segments.
Created a strong foundation for future marketing campaigns.



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Contact Us



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Thank You

